

<i>Policy #:</i>	14.0	<i>Origination Date:</i>	2007
<i>Subject:</i>	Promotion & Marketing CME Activities	<i>Date of Last Revision:</i>	June 2013

The OCME is committed to protect the privacy of its members and customers. Inova OCME maintains its internet sites as an information resource and service for physicians, other health professionals and the public.

The OCME will keep all personal and credit information confidential when attendees participate in a CME program. Information will never be given to anyone outside of Inova Health System OCME. The OCME collects only the information necessary to provide attendees with the services that they request.

The OCME will not sell or give out any ICMEs account holders information to anyone inside or outside Inova.

