



Salute to Excellence Collegiate Categories

Digital Media

Best Use of Multimedia - Special Project

For excellence in a package or project that uses various digital storytelling, including text, audio, video, and other interactive elements to inform its audience about a specific news/feature story or topic.

Online Feature Reporting

For excellence in a single online article. Entries may be personality profiles, trend story or human-interest story covering issues or people affecting the black community. Entries must have been written for the web only.

Online News Reporting

For excellence in a single online news article about a news event or issue about the black community or experience. Entries must have been written for the web only.

Online Sports Reporting

For excellence in a single online article of sports news or feature story about college sports or a black collegiate sports figure. Entries must have been written for the web only.

Newspaper

Feature Reporting

For excellence in a single article. Entries may be personality profiles, trend stories or human-interest story covering issues or people of interest to the black community or experience.

General News Reporting

For excellence in a single article about a news event or issue of interest to the black community or experience.

Sports Reporting

For excellence in a single article of sports news or feature story about college sports or a black collegiate sports figure.



Photography

Single Image

For excellence in a news, feature or sports event photography that is portraying the black community or experience.

Multiple Images

For excellence in photo essay or package of photographs in news, feature or sports event that is portraying the black community or experience. Each entry should not exceed 15 photos.

Podcast

Arts and Culture

For outstanding production of a digital audio program produced exclusively for internet for download to a computer or mobile device, typically available as a series whereby new installments can be received by subscribers automatically. Entries may be a single podcast episode or series with episodes not to exceed a total run time (TRT) of sixty (60) minutes. Entries include society and culture, music, television, film, and sports.

Commentary and Discussion

For outstanding production of a digital audio program produced exclusively for internet for download to a computer or mobile device, typically available as a series whereby new installments can be received by subscribers automatically. Entries may be a single podcast episode or series with episodes not to exceed a total run time (TRT) of sixty (60) minutes. Entries should include subjects such as current events, current affairs, and politics featuring one on one conversations or panel discussions

Lifestyle

For outstanding production of a digital audio program produced exclusively for internet for download to a computer or mobile device, typically available as a series whereby new installments can be received by subscribers automatically. Entries may be a single podcast episode or series with episodes not to exceed a total run time (TRT) of sixty (60) minutes. Entries should include food and drink, health and fitness, science and medicine, spirituality and religion.



Sports

Best Sports episodic series of digital audio or video files that users can download to listen to on their own time. The series must have been created and available for download in the calendar year 2018 and produced by an undergraduate student. Entries may be a single podcast episode or series with episodes not to exceed a total run time (TRT) of sixty (60) minutes.

Radio

Radio Feature Reporting

For excellence in a single article. Entries may be personality profiles, trend stories or human-interest story covering issues or people of interest to the black community or experience. Each entry should not exceed 5 minutes.

Radio News Reporting

For excellence in a single article about a news event or issue of interest to the black community or experience. Each entry should not exceed 5 minutes.

Radio Sports Reporting

For excellence in a single article of sports news or feature story about college sports or a black collegiate sports figure. Each entry should not exceed 5 minutes.

Television

Best Newscast

Best newscast produced and broadcasted by graduate students in the calendar year 2018

Documentary

For excellence in a single in-depth story exploring an important and/or timely issue of concern to the black community. Entries should not exceed sixty (60) minutes.

Feature: Long Form

For excellence in a single or multipart human-interest story covering issues or people affecting the black community. Entries should not exceed fifteen (15) minutes.

Feature: Short Form

For excellence in a single human-interest story covering issues or people affecting the black community. Entries should not exceed five (5) minutes.



General Assignment News: Long Form

For excellence in a single or multipart story covering issues or subjects related to the black community or experience that aired during regular newscasts. Entries should be longer than five (5) minutes, but no longer than fifteen (15) minutes regardless of total broadcast length.

General Assignment News: Short Form

For excellence in a single story covering issues or subjects related to the black community or experience that aired during a regular newscast. Entries should not exceed five (5) minutes regardless of total broadcast length.

General TV News Reporting

For excellence in a single news story covering issues of interest to the black community or experience that broadcast on a student-produced newscast. Work aired on an Internet TV station is also eligible. Each entry may not exceed a total of 10 minutes.

Sports

For excellence in a single or multipart story devoted to a sports topic or issue relating to the black community. Entries should not exceed ten (10) minutes.

Television Feature Reporting

For excellence in a single story about a feature topic of interest to the black community or experience. Subjects may include but are not limited to, personality profiles, historical perspectives or reviews of cultural events. Each entry should not exceed 5 minutes.

Television Sports Reporting

For excellence in a single sports news or feature story devoted to a sports topic or issue of interest to the black community. Each entry should not exceed 5 minutes.