Scientific Poster (Printed) Guidelines

Posters should be visual presentations of scientific studies that summarize the details of original investigative research. The Scientific Poster format represents an alternative to verbal presentations.

General Guidelines

Posters should serve an educational purpose. They should not promote commercial products. Solicitation of sales is prohibited and unacceptable in a scientific presentation.

All presenters are required to abide by the following rules and requirements:

- **Required Format:** Purpose, Materials & Methods, Results, Conclusions,
- **Poster Dimensions:** 48 inches (1.22m) high x 48 inches (1.22m) wide
- Presenters are required to adhere to these limits. No exceptions can be made. It is suggested that the final size be slightly smaller than the board dimensions to avoid the possibility of being too large for the allocated space.
- Disclosure information is required to be included on your poster.
- **Logos of commercial interests are prohibited.**
  - You may acknowledge commercial interest(s) or institution(s) contributions to your presentation WITHOUT USING LOGOS.
  - A commercial interest is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. Providers of clinical service directly to patients are NOT commercial interests – unless the provider of clinical service is owned, or controlled, by a commercial interest.
  - The following are NOT commercial interests:
    - 501-C Non-profit organizations that do not advocate for commercial interests
    - Government organizations
    - Non-health care related companies
    - Liability insurance providers
    - Health insurance providers
    - Group medical practices
    - For-profit hospitals
    - For-profit rehabilitation centers
    - For-profit nursing homes
    - Blood banks
    - Diagnostic laboratories
Set-Up/Display/Dismantle Hours

<table>
<thead>
<tr>
<th>Date</th>
<th>Set-up Hours</th>
<th>Hall Open Hours</th>
<th>Dismantle Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday, May 30</td>
<td>12:00 – 5:00 pm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sunday, May 31</td>
<td>8:00 am – 3:00 pm</td>
<td>3:00 – 7:00 pm</td>
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<tr>
<td>Monday, June 1</td>
<td></td>
<td>7:00 am – 7:00 pm</td>
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<tr>
<td>Tuesday, June 2</td>
<td></td>
<td>7:00 am – 7:00 pm</td>
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<tr>
<td>Wednesday, June 3</td>
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<td>7:00 am – 7:00 pm</td>
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<tr>
<td>Thursday, June 4</td>
<td></td>
<td>7:00 am – 12:00 pm</td>
<td>11:00 am – 1:00 pm</td>
</tr>
</tbody>
</table>

All posters must remain in place until 11:00 am on Thursday, June 4, 2020.

Exceptions to this policy must be requested in writing. With written approval to ASNR from the author, exhibits can be set up/removed by someone other than the author/contributing authors.

ACCME & HIPAA Compliance

- As a sponsor accredited by the Accreditation Council for Continuing Medical Education (ACCME), the American Society of Neuroradiology must ensure balance, independence, objectivity, and scientific rigor in all educational activities. It is an ACCME requirement that audiences at educational programs for which continuing medical education hours are awarded be informed of a presenter’s academic and professional affiliations, or the existence of any significant financial interest or other relationship an author or co-author has with the manufacturer(s) of any commercial product(s) or services discussed in the electronic scientific exhibit. Any such relationships must be disclosed in the exhibit.
- By ASNR policy, the content of all educational presentations given at ASNR meetings must be compliant with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and U.S. Department of Health and Human Services regulations implementing this act. To comply with HIPAA regulations, patient confidentiality must be maintained in all educational presentations (oral, printed, or electronic). Members of the ASNR Education Exhibits, Program Committees and ASNR Staff identify ways to improve overall presentation quality and HIPAA compliance throughout the programming.
- Patient confidentiality must be protected. Names, dates of scans, birth dates, medical record numbers or identities must not be included on slides. By ASNR policy, the content of all educational presentations given at the ASNR meeting must be HIPAA compliant. Members of the ASNR Educational Exhibits, Education, Program committees, and the ASNR staff will be monitoring HIPAA compliance by presenters.

Poster Design & Development Tips

The appearance of a scientific poster reflects on the authors and everyone wants to look their best when presenting a poster for review by their colleagues. Unfortunately, the quality of many scientific posters is often diminished by poor organization, lack of proper preparation and poor visual appeal. The presentation tips below address key areas of preparation and are designed to help authors develop a scientific poster that is both professional and eye-catching.

Organization

For a poster that is clear and readily understood:

- Organize and present content in a logical order. (See presentation outline below.)
- Everything presented should support the central points of the poster.
- Text and visual components should complement and reinforce one another.
- Be concise and to the point highlighting key facts.
Presentation Outline

- State the major objectives of the author’s work.
- Describe how findings were obtained.
- Discuss how findings are supported by the conclusions drawn from the data.
- Minimize discussion of Materials and Methods. Save the details on equipment used and methodology for publication.
- State Conclusions at the end.

Content

- The content should flow in a rapidly digestible, visually oriented manner to facilitate the goal of rapid unequivocal understanding.
- Content must include: Purpose, Materials and Methods, Results, and Conclusion sections.
- A discussion section may be added if it provides further educational benefit.
- Clearly state the Purpose and Objectives.
- Use good descriptive acronyms (e.g., AChA for anterior choroidal artery or DRG for dorsal root ganglion) rather than non-descriptive letters or numbers.
- Reference figure and illustration numbers appropriately.
- Proofread all text, figures, and illustrations for factual, grammatical and spelling errors.

Visual Presentation

- At least 50% of the surface area of the poster should be made up of illustrations, tables or graphs.
- Color figures are preferable to black and white. Line drawings may be necessary for orientation of very complex anatomy.
- Artistry should not impede the educational objectives.
- Softer colors with good contrast between the print and background are recommended. Pure red and green can be difficult for some people to see and should be avoided.
- Firm cardboard or plastic professional backing is recommended as it not only adds artistic quality, but also improves durability. Avoid thin paper or plastic as wrinkles can make an exhibit very difficult to read.
- Handouts are strongly recommended as useful adjuncts to a scientific poster. These should be offered on-site. Alternatively, one may provide a place for viewers to leave their business cards so the instructional written material can be sent to them after the meeting.

Figures & Illustrations

- Place in logical order and in a consistent location to allow easy reference.
- Make illustrations large enough to easily demonstrate the findings from three to four feet away. A 5x7 inch print is a good standard.
- All text should be large and easily read from 3 to 4 feet away. A minimum font size of 20 point is recommended.
- Number the figures and illustrations with large bold fonts.
- Leave landmarks that enable orientation, or place directional letters (anterior, inferior, etc.) on the image. Do not over-crop.
- Clearly label key features with arrows, letters, or numbers in a logical, consistent manner.
- Label key findings and pathologic diagnosis in a bold font or highlighted so the viewer can understand the figure at a glance.

Tables & Graphs

- Only data should be displayed. If there are multiple data points, summarize them for clarity.
- Highlight key data points, columns, or rows with different colors.
Fonts

- Recommended fonts are Times New Roman, Arial, Verdana, and Tahoma.
- Use consistent font type throughout the poster. It is more visually appealing when the same font type is used for the entire poster.
- Make font size for main text and legends large enough to allow viewers to read text from a reasonable distance, usually three to four feet. A minimum of 20 point is recommended.
- Emphasize key points using a larger font size, bolding or highlighting in a different color.

Legends

- Include interpretative legends separate from the body of the poster for all figures, illustrations, tables and graphs.
- Keep legends short and to the point, discussing the positive and pertinent negative findings relevant to their respective figures. An initial descriptive sentence or phrase is often helpful to orient the reader to the plane of section, type of study, use of contrast material and, if important, technical parameters.
- Place legends immediately adjacent to the respective figure (above, below, to the right or left).
- If descriptive acronyms are used, include a legend, in alphabetical order, at the side of the illustration.

Questions

Questions regarding audio visual facilities should be directed to our Audio Visual contractor (Freeman AudioVisualSolutions) at support@sessionupload.com

All other questions regarding ASNR, educational content, scheduling, assignments and general meeting should be sent to Erica Kruse, ASNR Director of Education, at ekruse@asnr.org.