Priority Management:
Hitting a Grand Slam in Business & Life

SET YOUR PRIORITIES:
- You can't manage time, so don't try to! It's not about Time Management, it's about Priority Management
- "You are not too BUSY, It's a matter of PRIORITIES"

HOW TO LIVE A PRIORITIZED LIFE:
- Diligent, Prioritized, Time Blocked Calendar
- Use a project and/or task management system
  - My favorite is Asana
  - Other Popular ones
    - Producteev
    - Base Camp
    - Todoist
    - Get Stuff Done
    - Wunderlist
    - Trello
- Learn to Say NO! Don't let your clients run your calendar
- Your Marketing System matters! You must maximize your time!

"If you have more than three priorities in life, then you don't have any priorities at all"
- Steve Murray

PROPINQUITY:
⭐ They See You
⭐ They Know You
⭐ They Like You
⭐ They Trust You

INTIMACY MARKETING:
- Intellectual Marketing--Connection on an Intellectual Level, think Education
- Emotional Marketing--Take the Online, Offline
- Physical Marketing--Get Face to Face
- Experiential Marketing--Parties and Events, Create experiences and Community