Luminita Ispas - Century21 S.G.R

Wealth Building & Financial Freedom through Real Estate Investments
Learning Objectives

After completing this session the attendees will be able to create Wealth & Financial Freedom for themselves and Design Seminars that they teach to build their business.

100 People After Working From Age 25 - Age 65

- 54% dependent
- 36% working
- 5% deceased
- 4% OK ($1 million)
- 1% wealthy ($5 million)

Why do 95% fail when it comes to their finances?

1. No financial education
2. No financial game plan
3. No financial coach
Course Outline

Skills:
1. Mindset
2. Vision/Goals/Business Plan
3. Become an incredible money manager
4. Continuous Learning/Reading
5. Thinking & Planning
6. Action/Execution

Tools:
1. Leverage
2. Cash flow
3. Tax deductions
4. Equity Building
5. Appreciation

Create a Business Plan
There are Multiple ways to invest in RE

Practical Applications
Determine your Financial Freedom number
Example of Seminars
1. First time home buyer seminar
2. VA seminars
3. Physician seminars
4. Investor seminars
5. How to build your retirement seminars
6. How to pay for your kids college seminars
7. Property management seminars
8. How to qualify tenants seminar

How to market your Seminars
1. Meetups
   a. Meetup.com
   b. Facebook Groups
2. Your own Center of Influence
   a. Email Marketing
3. Social Media
4. Flyers
5. Lenders
6. Mortgage Brokers
7. Real Estate Attorney
8. Title Companies
9. Insurance Agents
10. Property Management Companies
About Luminita Ispas

Luminita has passionately pursued investing in Real Estate and building a business where she helps other people create Wealth and Financial Freedom for themselves since.

Financial Literacy, positive cash flow, tax savings and equity building had changed her life, so she’s started teaching real estate investing seminars.

Her ultimate goal is to have Financial Literacy courses included as mandatory classes in the last two years of high school curriculum nationwide, and spread the word on how anyone that qualifies for a loan can build their retirement, pay for kids college and create financial freedom for themselves & their families.

Contact information
Luminita Ispas, Century 21 SGR,
1161 W. Madison, Chicago, IL 60607

Website: www.luminitaispas.com
Phone: 773.392.2906,
Email: luminita.ispas@century21.com

Facebook: facebook.com/Lumiispasrealestate
LinkedIn: linkedin.com/in/lumi-ispas
Instagram: instagram.com/luminitaispas