



## Media guidelines Society of Interventional Radiology 2019 Annual Scientific Meeting

*The Society of Interventional Radiology (SIR) is pleased to welcome members of the media to its Annual Scientific Meeting.*

### General information

[SIR 2019](#) will be held March 23–28, 2019, at the Austin Convention Center in Austin, Texas. SIR 2019, the world's most comprehensive interventional radiology meeting, features more than 400 scientific presentations, 250 hours in educational programming and 5,000 attendees from across the globe. This meeting is a recognized forum for peer-reviewed presentations of new research by interventional radiologists and allied scientists.

SIR 2019 provides a host of media opportunities including scientific presentations featuring the latest information on a variety of health care topics and medical research, poster abstract presentations and medical and technical exhibits. Speakers whose presentations are featured in news releases may participate in press briefings held during the Annual Scientific Meeting. One-on-one interviews with meeting participants may be arranged by contacting SIR communications staff.

### Newsroom location

SIR's Newsroom is located in the Austin Convention Center. Newsroom facilities include a work area, internet access, news conference room (available for interviews) and food service.

### Newsroom hours

Saturday, March 23: 8 a.m.–5 p.m.

Sunday, March 24: 8 a.m.–5 p.m.

Monday, March 25: 8 a.m.–5 p.m.

Tuesday, March 26: 8 a.m.–5 p.m.

Wednesday, March 27: 8 a.m.–noon

### Media eligibility

Media credentials are **available only to working journalists** (editorial staff of newspapers, magazines, medical or health care publications; broadcast or web-based media, including bloggers) whose attendance at the meeting may result in print, broadcast or electronic coverage of SIR 2019 events, the society or its individual members. SIR 2019 registration fees are waived for working journalists who meet the above qualifications.

To obtain media credentials, working journalists may be

required to provide identification, such as a business card or a letter of assignment, and bylined articles as proof they meet the qualifications.

**SIR does not issue media credentials to:** a publication's advertising, marketing, public relations or sales representatives; publishers, editors or reporters from manufacturers; public relations staff of exhibitors; writers creating analyses or reports sold as a business commodity to customers; or other individuals who are not actually reporting on the meeting.

**Issuing credentials is at the sole discretion of SIR's communications staff.** Any individual with a press badge who violates SIR's press badge criteria will immediately forfeit their media credentials.

### Advance media registration

Advance registration is strongly encouraged. Journalists interested in attending should contact SIR communications department staff by phone at (703) 691-1805, (703) 460-5572 or via email at [comm@sirweb.org](mailto:comm@sirweb.org) to register.

### On-site media registration

*Media must check in at the newsroom, located in the Austin Convention Center to pick up their credentials and meeting materials or to register on site (not at the main registration center). A business card or other proof of identity may be required to obtain credentials.*

Television, video crews and photographers covering the meeting are required to check in immediately in the newsroom and must be accompanied by a newsroom representative when shooting inside the convention center. Shooting schedules and on-camera interview requests should be scheduled in advance to ensure availability of interviewees and SIR communications staff. Media may not photograph or videotape an exhibit booth without permission of the exhibitor and SIR.

### Press badges

Press badges, which are available for registered journalists meeting eligibility requirements, must be visible at all times to attend scientific presentations, general sessions, research poster sessions or the exhibit floor.

## Media access

Media may access scientific presentations, plenary sessions and educational and technical exhibits during posted hours. Private areas, networking events, society business meetings and events are reserved for SIR representatives and designated professional attendees. SIR retains final authority in all issues of access. Questions regarding media access should be directed to newsroom staff.

## Newsroom access

Access to the SIR newsroom is limited to registered journalists and SIR members who are invited by SIR communications staff to participate in an interview or news briefing. SIR provides internet access and an area to conduct media interviews.

## Scientific papers, posters, slides and images

*Reprinting of scientific abstracts and posters is strictly prohibited.* Photographic or video reproduction of scientific presentation slides or scientific posters for publication without permission of the presenter is strictly prohibited.

Journalists who want to use slides, graphs and other images to illustrate coverage must have the presenter's permission. Newsroom staff can assist in contacting presenters. Media may be given copies of scientific presentations and are permitted to capture images of slides and posters as background for reporting accuracy only.

*Please alert SIR communications staff if you will be filming/interviewing presenters for articles that provide CME credit through your media outlet.*

## Audio/visual reproduction and photography

Videotaping or photography requiring flash devices, special lighting and/or bulky equipment is prohibited while sessions are in progress. Non-flash photography and audio taping, if done in an unobtrusive manner, is acceptable when permission is obtained in advance from the speaker(s) and the SIR newsroom staff. Please note: All camera crews must be accompanied by a member of the newsroom staff and must provide their own energy source.

## Filming scientific presentations/plenary sessions

Television and video crews and photographers must be accompanied by a newsroom representative when

shooting in scientific sessions. Requests for photo escorts should be emailed to [comm@sirweb.org](mailto:comm@sirweb.org) as soon as possible, but not later than March 14, 2019. As a courtesy to presenters, television and video crews must obtain the permission of the speaker and moderator before shooting presentations.

## Video/photo regulations

Special audio/video requests, including arrangements for taped interviews, must be submitted in writing to SIR communications department staff as soon as possible, but not later than March 14, 2019. Please email audio/video requests to [comm@sirweb.org](mailto:comm@sirweb.org).

## Electronic equipment/power source

Media may not affix taping devices to the speaker, lectern, speaker's table, microphone or convention center power source during scientific or plenary presentations. Audio recordings are to be used for reporter notes only.

## Exhibitor media information

As a convenience to journalists, news releases and other information from exhibitors will be displayed on a designated table in the newsroom. Please note: SIR neither reviews for accuracy nor endorses exhibitor news materials.

***It is the policy of SIR not to make public the meeting's registered media attendees.***

## Embargo policy

**The official release time for materials presented during SIR news briefings is the date and time listed on each press release.** News media are responsible for verifying those times and publishing appropriately. Media in violation of these rules may be required to forfeit their press credentials.